

Yeji Heo

Motion Designer

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PROFILE

Motion designer focused on illustration-driven visuals, transitions, and visual storytelling, working primarily in 2D across digital platforms.

Driven by visual storytelling, creating work that connects with audiences through animation. Emphasizing transitions to craft seamless flows between scenes, while maintaining narrative continuity through camera movement.

SKILLS

Motion Graphics | 2D Animation | Illustration | 3D Motion | Visual Storytelling | Video Editing

TOOLS

After Effects | Photoshop | Illustrator | Cinema 4D | Premiere Pro | Lightroom | Procreate

WORK EXPERIENCE

Very J / Los Angeles, United States | Oct. 01, 2025 - Present

Digital Content Designer

- Developing motion and visual work across digital platforms, with a focus on clarity, composition, and storytelling.
- Creating 2D/3D motion, image-making, and product-driven content from concept through final.
- Building visual assets across social, web, and e-commerce, including Amazon and brand platforms.
- Working across photography, video, and design — from shooting to final refinement.
- Exploring AI-driven image generation and illustration-based workflows to expand visual possibilities.
- Contributing to product and pattern design with a strong eye for form and detail.

Gil Ministry / Seoul, Korea | May - Aug 2022 / May 2023 - Aug 2024

Title Designer and Editor

- Designed advertising title graphics and edited promotional videos
- Produced YouTube live broadcasts with real-time graphics
- Developed visual content adaptable across formats and platforms

EDUCATION

Otis College of Art and Design, Los Angeles, CA | 2025

Bachelor of Fine Arts, Motion Design

- Otis Institutional Scholarship

AWARDS

New England Regional Fine Art and Academic Competition

- First Place Senior Division - Mixed Media
- First Place Senior Division - Painting
- Third Place Senior Division - Photography